

Your Business is in the “bleep.”

We've put together
some basics to help you.



Through all of the uncertain, there is one thing that is certain... Businesses are struggling! It's important to note that you are not the only one in the Bleep. If you follow the basics listed below you will begin to get back on track and climb your way back onto the proverbial wagon!

“Some nuggets for you”

1.

Be seen.

It's important that you, your business and your offerings are seen and exposed to the market. The lockdown “hiding” mentality has effected everyone and it's vitally important to shout louder than before that you are still open for business.

2.

Have a heart.

You don't want to be milking your clients for all they have right now. Everyone is in a financial pickle so have a heart, slash some prices, offer some value that makes a real difference to people's pockets. You will more than likely make some sales.

3.

Be open minded to change.

Change is upon us whether you like it or not. Be open minded, try different marketing tactics that have seemed “too bold” before. Give it try, spread your message far and wide and very soon you will be noticing the business growth.

View our packages on the next page. If it all seems overwhelming, rather contact us.
010 534 5616 or email bleep@blackandyellow.co.za

Package 1 Only R900 p/m - usually over ~~R2100 p/m~~

A BIT OF EXPOSURE

Perfect for: restaurants, coffee shops, retail shops, 1-man shows, product owners

What this includes

Website rankings

Pimp my website.

We will run thorough analysis on your current website to determine what your standing are in terms of search engine authority. We will run basic SEO on your website monthly to improve your rankings and improve your visibility.

Have a voice

Reach out to your clients.

It is important that you re-connect with your clients to offer them a special or a once-off deal to get the relationship renewed. We will design you an effective emailer that we will submit on your behalf to your clients. Business is waiting.

Expand your Network

Get exposed to more clients.

We will add you to our Business network of over 2000 new clients. It is time to expand and expose your Business to more people. By adding you to our growing Network, we will help you reach more people.

+

Work from home like a pro

Work from home like a pro.

We have partnered with tech specialists Syscor, to help streamline your at-home working environment and to seamlessly connect your teams for an efficient, flexible working synergy.

syscor
we ♥ tech

From an additional R1000 per month for 3 months (incl Software and implementation.)

 **monday.com**

NB. Pricing is user volume dependent.

Package 2 Only R4,900 p/m - usually over R12,000 p/m

INDECENT EXPOSURE

Perfect for: SMEs, franchises, restaurants, coffee shops, retail shops, brands

What this includes

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Social Media

Get social exposure

We will create 2 sets of campaign graphics for you every month using your special offer from above and will supply you with the graphics to distribute on your social media platforms. More than that, we will expose your offer on our platforms too.

+

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 **monday.com**

NB. Pricing is user volume dependent.

Package 3 Only R6,200 p/m ~~usually R18,000 p/m~~

A LOT OF EXPOSURE

Perfect for: SMEs, franchises, restaurants, coffee shops, e-commerce, brands, services

What this includes

Website rankings

Pimp my website.

We will run thorough analysis on your current website to determine what your standing are in terms of search engine authority. We will run basic SEO on your website monthly to improve your rankings and improve your visibility.

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Google ads

Be seen everywhere

We will help you dominate Google searches for your business. This will all be setup for you and optimized monthly tailored to your specific keywords and locations. We will help you get major exposure. Your ad budget is not incl.

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black & yellow

t's & c's

1. All of your personal information will be kept safe and used purely for the success of the campaign.
2. Data, like passwords and account settings will be kept safe and won't be distributed to any 3rd party users, workers, designers, developers or freelancers.
3. Payments are upfront for the month. Due to the nature of the campaign, we will not debit your account. We will invoice and receive an EFT payment from you. POPs can be sent to admin@blackandyellow.co.za.
4. Failure to pay invoices within 48 hours will result in the suspension of all services.
5. Should you wish to terminate the services of Black & Yellow, it will need to be done in writing to admin@blackandyellow.co.za.
6. Black and Yellow cannot be held responsible if no business is generated from this campaign. No refunds will be made.

blackandyellow.co.za

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